

Find it in

BUSINESS ENGAGEMENT PACKAGE

How we can help businesses find you!





Use the region's largest business network to promote and engage your business support programmes, grants, funding opportunities and events to West Midlands SMEs.

We have partnered with Local Authorities, Chambers, Growth Hubs and LEPs over the last 15 years, to promote and market business support to over 80,000 registered users on the network.



JOIN OUR BUSINESS COMMUNITY

Showcase your initiatives and programmes on our **BUSINESS SUPPORT PAGE**

Find it in Business Support Partner Recognition

Engage with over **8,000** Registered Users



OVER **10,000** Social media followers



MULTI-USER LOGIN FOR YOUR EMPLOYEES



Reduced exhibiton space and **exclusive sponsorship deals** at events

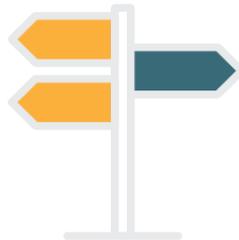


TARGETED sector-specific marketing campaigns

NEWSLETTER INSERTS



EMAIL CAMPAIGNS



Signposts and links to your website



DEDICATED WEB PAGES

LEAD GENERATION AT USER REGISTRATION



TAILORED TO SUIT YOUR REQUIREMENTS

Business Support Organisations Can become a Finditin Partner to:

- ✓ Showcase business support initiatives and programmes on our dedicated Business Support pages.
- ✓ Signpost SMEs and VCSEs to current programmes and all other support available via links and images.
- ✓ Increase awareness around specific business support like growing a business, finance and funding, employment, skills and training, exporting and importing and green energy and net zero.
- ✓ Communicate about the business support programmes (including funding, grants, workshops etc) through effective email campaigns, social media marketing and at our big 'Meet the Buyer' events.
- ✓ Advertise your own events and send invitations to boost attendance numbers.
- ✓ Publicise news articles about successful programme delivery and case studies.
- ✓ Generate leads with our Expression of Interest form.



BENEFITS OF PARTNERING WITH US:

- Access to a large business network consisting of SMEs, suppliers, VCSEs and larger organisations in the private and public sectors.
- Generate leads with an opt-in box within our new user registration process.
- An extended Premium package and full organisation profile on the network.
- Multi-user login for any number of your team members.
- Targeted sector-specific marketing campaigns.
- A dedicated match-making service for the more niche criteria.
- Large reductions on exhibition space at our events.





The Finditin network can help you to engage with businesses and promote your own packages of business support.

We have an established track record of success and are a respected name within the West Midlands. As we enter a significant phase of growth, we invite you to become a prominent Finditin Business Engagement Partner.

Simply contact the team who will be more than happy to discuss your requirements and create a bespoke package.



info@finditin.co.uk



01384 563050



finditin.co.uk

 Find it in